

Introduction BrandEx Total Branding Solutions

We are a brand consulting firm which can help you achieve your brand objectives completely and effectively. We have a talented pool of people, including brand consultants, illustrators, and copywriters, providing professional advice and ideas to help you achieve an efficacious visual communication to enable you to develop and enhance your company's identity, branding, marketing, publicity literature, point-of-sale and packaging. What's more, we are also able to provide professional advice on branding strategy, trademark registration, intellectual property consultation and a host of other in-depth services to ensure your brand succeeds.....

隆重推介BrandEx的完全品牌手册 - 品牌和形象的塑造

我们完全明白品牌营销的重要性。我们有信心能助您有效地早日达成目标，因为我们拥有一群才华洋溢的人才，包括品牌咨询顾问、美术专才及专业撰稿人，为您提供强而有力及与众不同的视觉效果，如品牌塑造、营销与宣传计划、卖点与包装等等。不仅如此，我们也为您额外提供其他多不胜数的专业服务，如品牌营销策略、商标注册、知识产权咨询等等.....



Creative Design and Marketing Concepts

With so many competing images in today's marketplace you need to ensure your company stands out from the crowd. From pre-brief planning of your objectives through to concept and visualization, artwork creation, production and fulfillment, post analysis and follow up, BrandEx works closely with you to ensure a successful resolution to your marketing needs.



创意设计与行销策略

在BrandEx，我们将与您紧密地合作以便为您提供一个周详的计划。从了解市场的需求到产品包装与品牌设计的概念都难不到我们。

Brand Management

Besides being vital to the company's share price, profitability and asset value, brand management must be linked to customer relationship, market driven approach, building world recognition, total product performance and etc.

品牌管理

除了与一家企业的命脉（如股价、利润和产值）息息相关外，品牌管理还必须与客户关系、市场推动方式、打造世界认知、全面产品性能等有关联。



Intellectual Property Management

The fruits of expensive research and development, and then the marketing programmes, must be protected by legally watertight patents, trademarks, designs, domain names and copyright.

Thus, to ensure that customers enjoy a complete and solid branding exercise, BrandEx works closely with intellectual property consultants and litigator who are dedicated in protecting the ideas and innovations of all kinds of businesses in Malaysia and anywhere in the world.

知识产权管理

昂贵的研究与开发的果实，及紧接下来的营销计划，都必须在法律上受到专利、商标、工业设计、域名及版权的严密保护。

因此，为了确保您安心的享受一个完整而坚实的品牌营销旅程，BrandEx与知名的知识产权顾问及律师团肩并肩携手合作，一心一意地保护您在国内外的知识产权。

