

Franchise Development Packages [FRA]

At Intellect, we ensure that the franchise development project operates as smoothly as possible to keep to our quality promises and to ensure that the project is at its best and that every client are fully satisfied with our services. This package is suited for those who intends to go for franchising and meets the minimum requirements stipulated by Franchise Act 1998 and would like to ensure that a complete and comprehensive franchise development. Our deliverables for the complete franchise project are as follows:

Franchise Development Package				
Our services include:			Requirements	
1	Feasibility Study <i>Thorough company assessment to determine franchisability of business and development of Franchise Program Plan</i>		1)	3 Years as a Private Limited Company (Sdn. Bhd.)
2	Preparation of Franchise Concept <i>Description of franchise and development of strategies</i>		2)	Registered Trade Mark in the relevant Class
3	Preparation of Prototype Outlet <i>Development of operations of outlet and development and financial evaluation</i>		3)	More than 2 Prototype Outlets
4	Analysis and Preparation of Franchise Package <i>Development of Disclosure Documents.</i>		4)	Proven Track Record
5	Filing Application to Registrar <i>Franchise Application</i>		5)	Basic Operating Procedures or Systems in place
6	Existence of Franchise with Outlet <i>Development of operations and training manual, disclosure documents and customer service policies</i>		6)	Capital for Franchise Set Up
			Time Frame: 4-6 months	
- <i>All payments are 3 part payment and all quoted prices does not include 5% government tax and disbursements.</i>				
Franchise Development Grant				
Company Status	Bumiputera Company	Majority Bumiputera Company	Majority non-Bumiputera Company	Non-Bumiputera Company
Amount	RM 100,000	RM 65,000	RM 50,000	RM 50,000
- <i>Maximum entitlement or 90% of real cost, whichever lower.</i>				
- <i>Arrangement is necessary if there is interest to apply for this grant.</i>				

Registered with:



Consulting Partner of:



Member of:

